



Press Release

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ewo – Successful Throughout the World with Highly-Efficient LED Technology

ewo is presenting itself at Light + Building 2016 in Frankfurt with a new, expanded product portfolio. It ranges from architectural lighting to the illumination of large spaces, and it distinguishes itself through increased efficiency and the extremely varied possibilities for configuration.

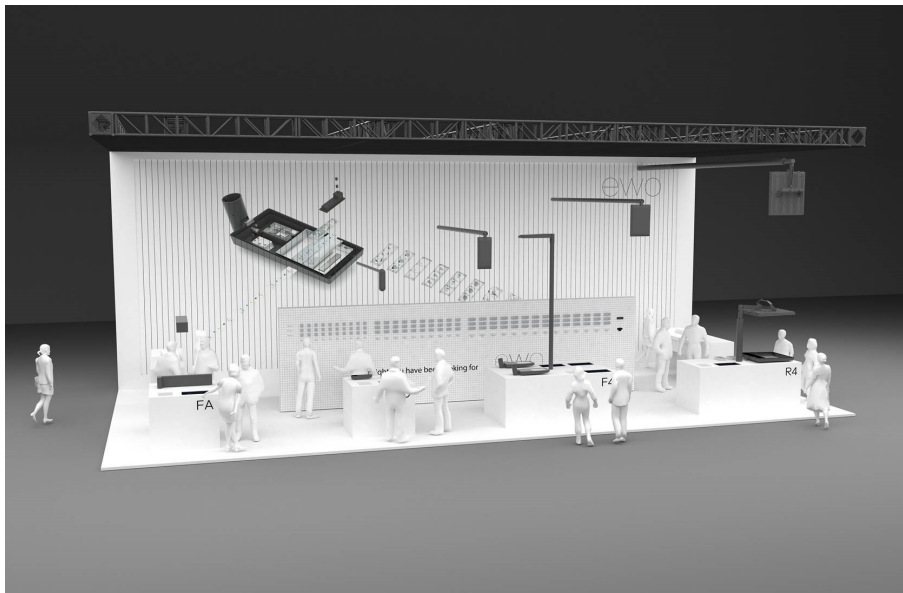
With its unique array of products, ewo creates top-quality, technologically advanced solutions for the most varied of contexts. Since every single project poses specific demands, we have developed a product system which we can adapt down to the last detail. We are thus the forerunner in the realization of the potential of the LED. The modular, highly-variable LED lighting unit is the fundamental building block for systems of any dimension.

Within the framework of the tradeshow appearance, we would like to present:

- R-System: newly developed for large-area illumination
- F-System: the tried and true F-System L for large areas has been supplemented by two sizes, S + M, for roads, junction areas, traffic circles/roundabouts, and parking lots
- GO system luminaire: newly developed for residential streets and parks
- *if* bollard light: a new addition for situations close to buildings and green areas

ewo at Light + Building 2016, 13.–18.03.2016 Frankfurt am Main; Hall 5.0, Stand B30

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ewo tradeshow stand, Light + Building 2016; concept: Kram/Weisshaar

As Clemens Weisshaar explained, "Developing a stand for a lighting system is something completely different from a product show. The ewo technology, which makes it possible to configure the kit as desired into customized solutions, stimulates the designer to play around with it. Just like any kit. Accordingly, we designed a stand for the visitors to Light + Building which enabled us not only to consider products, but also to experiment with the countless possibilities."