



## COMPANY PROFILE

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*"We would like everyone to feel comfortable in public spaces – and light like a campfire can draw people outdoors and bring them together." – Hannes Wohlgemuth, CEO*

### LIGHTING MANUFACTURER ewo – TWO GENERATIONS MASTERING LIGHT

ewo's philosophy since 1996, has always been to bring high-quality lighting to public spaces. Lighting can be a subtle accentuation or can turn its surroundings into abstract artwork. It can emphasise a part of architecture itself, or disappear completely into it. ewo is able to deliver on the technical and emotional side of any lighting project, with a focus on precision and atmosphere.

Under the leadership of ewo's CEO Hannes Wohlgemuth – given his background in architecture – the company's focus is on expanding its bespoke design and progressive technology alongside aesthetic craftsmanship and smart innovations.

Our expertise makes the latest technology available for tailor-made lighting systems. A modular LED unit is the basis of ewo's peerless customer-specific, sustainable and energy-saving lighting projects, which operate on any scale. With our advanced technology and creative openness, we have become a pacesetter for the industry.

Even in demanding environments, ewo supplies individualised solutions for the distribution, limitation and control of light. ewo designs lighting systems that meet special requirements for unique projects; technically and creatively.

- Architecture and the Arts: Desired accents for the high demands of architects and lighting designers
- Public Space: High-quality, sophisticated installations of theatricality, atmosphere and drama
- Roads and Traffic: Precise, demand-oriented solutions for secure mobility
- Airports and Logistics: High-power high-pole systems for large areas

Ever-present within creative communities, ewo promotes a dialogue between professionals in the fields of arts, design and technology with its regular ewoTALKS and ewoLAB platforms, focusing on open-minded projects of creativity, aesthetics and innovation.

Luminaires of this family-run company are handmade in South Tyrol allowing individualisation of every detail, with the new frontier of smart city projects central to ewo's zeitgeisty progression.

*Foundation:* 1996 by Flora Emma Kröss and Ernst Wohlgemuth; ewo developed from a metal manufactory

*Headquarters:* Kurtatsch/Cortaccia in South Tyrol (Italy)

*Subsidiaries:* in Austria and Germany with European and international partners

*Number of employees:* > 100

*CEO:* Hannes Wohlgemuth

