

ewo OPENS U.S. BRANCH

ewo establishes its market presence in North America by opening ewo USA, LLC, its first subsidiary across the Atlantic.



"The American lighting market is the biggest worldwide and offers incredible potential. At ewo we are continuing our plans for expansion, and I believe it's now an ideal time as well as a natural next step for us to grow our network and business overseas"

Hannes Wohlgemuth, CEO of ewo





When renowned lighting expert Juergen Boenisch met Hannes Wohlgemuth, it became immediately clear that they share the common vision to provide forward-thinking excellence in every detail involving lighting.

"ewo has the instinct to quickly recognize new trends in this fast-paced market – ahead of time – and dedicates perfectionism to engineering while setting new standards".

Juergen Boenisch, President and CEO of ewo USA, LLC

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Click here to see the list of sales representatives in Canada and in the USA.

Read the full press release.